

## **BVL E-mail News Message - Oct. 16, 2009**

### **Combined Federal Campaign Adds Bowlers to Veterans Link**

The largest and most successful annual workplace charity effort, the Combined Federal Campaign (CFC) coordinated by the United States federal government, has accepted the Bowlers to Veterans Link (CFC #93325) as one of its newest charities in its umbrella for the 2009 giving season. Currently, more than 300 CFC campaigns are now underway throughout the country and are expected to raise millions of dollars for the various causes.

To be considered eligible, charities applying to the campaign undergo an annual rigorous screening process. Acceptance into the CFC means charities have demonstrated they meet standards of public accountability and cost effectiveness.

"BVL's acceptance into the Combined Federal Campaign is yet another feather in our cap," stated BVL Board Chair Darlene Baker. "While we know we are doing extraordinary things in an extremely cost-efficient manner for our active duty and veteran service men and women, the CFC designation gives us the official 'stamp of approval' from the government. We're proud of this latest recognition."

The CFC promotes and sustains philanthropy through a campaign providing all federal workers the opportunity to improve the quality of life by supporting eligible non-profit organizations that enhance health and human services. Federal workers are encouraged to support BVL by choosing CFC #93325.

Bowlers to Veterans Link (BVL), is a national charity founded in 1942 by the sport of bowling to support veterans and active duty military. BVL programs boost morale through recreational therapy utilizing sports, music, and the arts. Since its inception, BVL has contributed more than \$35 million to programs and services supporting the mission. The BVL is located in Metropolitan Washington, D.C. and is guided by representatives of the United States Bowling Congress and the Bowling Proprietors Association of America. For more information, visit <http://www.bowlforveterans.org>.